

Business Studies

BTEC National Level 3 Extended Diploma

Examination Board: Edexcel - (Equivalent to 3 x A-Levels)

Aims of course:

This qualification gives learners experience of the breadth and depth of the sector that will prepare them for further study or training. The learning programme covers the following content areas: business, environments, finance, marketing, international business and management

Programme of study:

Level	Module Name	Module Description
Year 1	Unit 5	International Business
Year 1	Unit 8	Recruitment & Selection
Year 1	Unit 20	Investigating Corporate Social Responsibility
Year 1	Unit 2	Developing a Marketing Campaign
Year 1	Unit 1	Exploring Business
Year 1	Unit 22	Market Research
Year 1	Unit 4	Managing an Event
Year 1	Unit 16	Visual Merchandising
Year 2	Unit 3	Personal and Business Finance
Year 2	Unit 19	Pitching a new Business
Year 2	Unit 6	Principles of Management
Year 2	Unit 7	Business Decision Making
Year 2	Unit 27	Work Experience

Approaches to learning:

This is a vocational programme which gives the learner the practical skills, theory and workplace understanding they need to be ready for progression to employment and/or higher education. Our teaching and learning is built around business challenges set by our challenge partners.

Who is this course aimed at?

For those with a clear aim of working in business, the Extended Diploma is a two year, full-time course that meets entry requirements in its own right for learners who want to progress to higher education courses in business areas before entering employment. It can also support learners who want to progress directly to employment in job roles in business or business management and Higher Apprenticeships in the business sector.

Minimum entry requirement:

Grade 5 in English & Mathematics + 3 GCSEs at 9 – 5

Four of the units listed above are assessed externally, others being assignment based.

Please note: The course is dependent on numbers registering their interest to study at A Level. The subject will only run if there are sufficient student numbers.